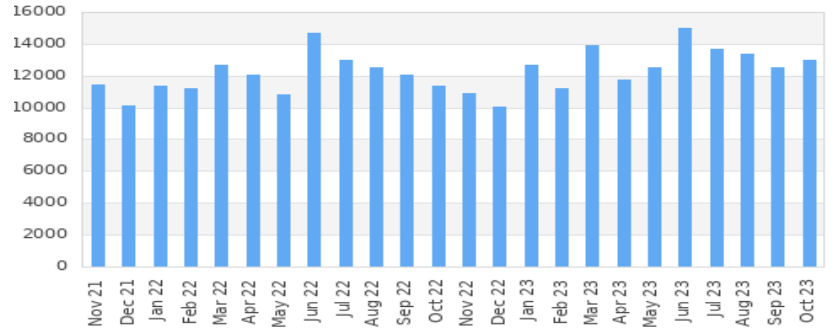


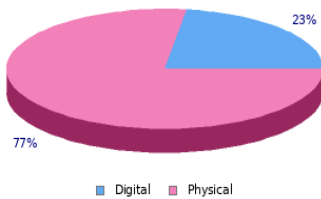
Monthly Stats Brief Narrative

Through October 2023, the number of patrons entering our buildings increased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials somewhat increased year-to-date compared to 2022. About 13% of our registered cardholders checked out a physical item this past month, while about 4% of registered cardholders checked out a digital item.

District Total Checkouts Over 24 Months



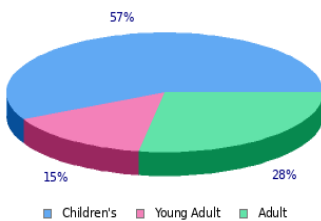
Digital vs. Physical Circulation YTD



Digital usage has comprised about 23% of total materials use year-to-date through October 2023, and digital usage somewhat increased from this time in 2022.

In October 2023, BDL patrons saved \$104,582.20 by checking out 9,463 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to \$175,523.67.

Programs Offered in 2023 YTD



Compared to this time year-to-date 2022, the number of programs BDL offered has greatly increased. Attendance at programs increased over this same period.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at <https://www.BranchDistrictLibrary.org/stats>.

Attendance

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Attendance	10,680	107,112 (+19%)	113,927 (+49%)	76,553 (+21%)	63,336 (-66%)	183,677 (-4%)	191,866 (-1%)
Curbside Service Uses (Tracking since 2020)	1	37 (-69%)	130 (+829%)	14	0	0	0
Hours Open	1,026.50	9,057.00 (-9%)	11,807.50 (+11%)	10,655.00 (+49%)	7,132.50 (-37%)	11,250.25 (-9%)	12,387.00 (+14%)
Number of Hours Scheduled Open Each Week (Tracking Since 1/2018)	247.00		241.00 (+1%)	239.00 (+1%)	237.00 (-2%)	241.00 (-2%)	245.00

Patrons

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Population in our Service Area (Tracking Since 2018)	46,464	46,464 (avg) (+0%)	46,339 (avg) (+3%)	44,996 (avg) (+0%)	44,931 (avg) (0%)	45,093 (avg) (0%)	45,113 (avg)
Library Card Holders	15,433	14,904 (avg) (-7%)	15,758 (avg) (-29%)	22,337 (avg) (+5%)	21,365 (avg) (+4%)	20,493 (avg) (-4%)	21,350 (avg) (-16%)
Patrons Who Checked Out a Physical Item	1,930	1,949 (avg) (+11%)	1,722 (avg) (+27%)	1,359 (avg) (+23%)	1,102 (avg) (-48%)	2,136 (avg) (-2%)	2,180 (avg) (-5%)
New Library Card Holders Added	116	1,329 (+35%)	1,159 (+58%)	732 (-44%)	1,304 (+111%)	618 (-39%)	1,021 (+21%)
In-House Holds Filled for Our Library Card Holders	1,166	9,939 (+16%)	10,395 (-3%)	10,696 (+13%)	9,467 (-10%)	10,527 (-4%)	10,987 (-6%)
Active Hoopla Users	391	366 (avg) (+17%)	313 (avg) (+8%)	291 (avg) (-10%)	322 (avg) (+11%)	290 (avg) (+14%)	255 (avg) (+50%)
Active OverDrive Users	282	268 (avg) (+8%)	247 (avg) (+11%)	223 (avg) (-5%)	234 (avg) (+10%)	213 (avg) (+18%)	180 (avg) (+27%)

Physical Collection

Tracking Item-Type Breakdown Since 8/2017

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Physical Books and All other Print Materials in the Catalog	91,925		93,637 (+2%)	91,417 (+0%)	91,278 (-8%)	98,689 (-2%)	100,253 (0%)
Physical Audiobooks in the Catalog	2,052		1,983 (+6%)	1,875 (-4%)	1,949 (+9%)	1,783 (-5%)	1,881 (+2%)
Physical Video Materials in the Catalog	12,163		12,136 (+4%)	11,646 (+3%)	11,352 (-1%)	11,460 (+8%)	10,579 (+1%)
Physical Music Recordings in the Catalog	49		42	42 (-76%)	178 (+12%)	159 (-53%)	337 (-2%)
TOTAL Physical Items in the Catalog	106,439		108,050 (+3%)	104,980 (0%)	105,257 (-6%)	112,053 (-1%)	113,050 (+0%)

Digital Collection

Tracking Since 8/2017

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Ebooks in All Digital Collections	898,319		781,802 (+21%)	648,146 (+35%)	480,691 (+30%)	370,666 (+21%)	306,595 (+33%)
Audiobooks in All Digital Collections	221,523		184,410 (+13%)	162,946 (+26%)	128,892 (+50%)	86,004 (+19%)	71,995 (+36%)
Video Materials in All Digital Collections	28,759		25,502 (+13%)	22,520 (+27%)	17,791 (+9%)	16,267 (+14%)	14,229 (-10%)
Music Recordings in All Digital Collections	390,181		352,092 (+1,549%)	21,347 (-92%)	273,294 (+1%)	271,614 (+13%)	239,705 (-14%)
Periodicals in All Digital Collections	5,281		4,602 (+19%)	3,881 (+6%)	3,668	0	0
TOTAL of All Digital Collections	1,544,063		1,348,408 (+57%)	858,840 (-5%)	904,336 (+21%)	744,551 (+18%)	632,524 (+9%)

Total Collection

Tracking Since 8/2017

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Combined Physical Items	106,439		108,050 (+3%)	104,980 (0%)	105,257 (-6%)	112,053 (-1%)	113,050 (+0%)
Combined Digital Collections	1,544,063		1,348,408 (+57%)	858,840 (-5%)	904,336 (+21%)	744,551 (+18%)	632,524 (+9%)
TOTAL of all Collections	1,645,221		1,451,856 (+51%)	959,939 (-5%)	1,009,593 (+18%)	856,604 (+15%)	745,574 (+8%)

Use of Physical Items

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Checkouts of Cataloged Items	7,039	73,470 (+5%)	81,982 (+20%)	68,460 (+31%)	52,227 (-53%)	110,285 (-3%)	113,128 (-6%)
Renewals of Cataloged Items	924	8,579 (-5%)	10,471 (+21%)	8,639 (+20%)	7,181 (-47%)	13,490 (-1%)	13,607 (-8%)
Items Used in the Library But Not Checked Out	224	4,438 (+14%)	4,468 (+90%)	2,350 (-63%)	6,404 (+54%)	4,166 (+49%)	2,803 (-8%)
Checkouts of Uncataloged Items	118	1,641 (+87%)	1,224 (-19%)	1,505 (+50%)	1,001 (-70%)	3,294 (-16%)	3,904 (+38%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	650	7,150 (+26%)	6,802 (-3%)	6,981 (+52%)	4,599 (-53%)	9,873 (+1%)	9,777 (+20%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	508	4,727 (-8%)	6,136 (+7%)	5,712 (+80%)	3,175 (-58%)	7,582 (-23%)	9,810 (+25%)
TOTAL Use of Physical Items	9,463	100,005 (+6%)	111,083 (+19%)	93,647 (+26%)	74,587 (-50%)	148,690 (-3%)	153,029 (-3%)

Use of Digital Resources

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
OverDrive Checkouts	1,316	12,240 (+9%)	13,338 (+0%)	13,294 (+2%)	13,051 (+21%)	10,822 (+14%)	9,501 (+21%)
Hoopla Checkouts	1,298	12,665 (+15%)	13,139 (+5%)	12,507 (-8%)	13,604 (+9%)	12,530 (-2%)	12,796 (+20%)
All Other Digital Services	879	4,588 (-5%)	5,077 (-50%)	10,131 (+42%)	7,140 (-33%)	10,604 (+11%)	9,572 (-72%)
TOTAL Use of Digital Resources	3,493	29,493 (+9%)	31,554 (-13%)	36,284 (+4%)	34,861 (+3%)	33,956 (+7%)	31,869 (-39%)

Total Item Usage

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Combined Checkouts of Physical Items	9,463	100,005 (+6%)	111,083 (+19%)	93,647 (+26%)	74,587 (-50%)	148,690 (-3%)	153,029 (-3%)
Combined Use of Digital Resources	3,493	29,493 (+9%)	31,554 (-13%)	36,284 (+4%)	34,861 (+3%)	33,956 (+7%)	31,869 (-39%)
TOTAL Uses of All BDL Items	12,956	129,498 (+6%)	142,637 (+10%)	129,931 (+19%)	109,448 (-40%)	182,646 (-1%)	184,898 (-12%)

Cataloging

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Physical Items Added to the Catalog	785	7,899 (-8%)	9,822 (-16%)	11,665 (+17%)	9,938 (+2%)	9,719 (-12%)	11,056 (+0%)
Physical Items Deleted from the Catalog	551	9,511 (+46%)	6,860 (-58%)	16,482 (-3%)	17,003 (+58%)	10,769 (-2%)	10,941 (-55%)

Reference Questions

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
General Reference Questions in Person	1,719	14,314 (+60%)	10,696 (+27%)	8,431 (+94%)	4,347 (-50%)	8,748 (+32%)	6,641 (-12%)
Questions via Telephone Calls	575	5,587 (+11%)	6,233 (+8%)	5,765 (+26%)	4,559 (+11%)	4,111 (+6%)	3,866 (-24%)
Reference Questions Delivered Online	7	154 (-18%)	215 (-22%)	275 (+13%)	243 (-14%)	281 (+85%)	152 (-35%)
In-Person Questions on Computer or Internet Use	443	4,143 (+22%)	4,028 (+10%)	3,675 (+33%)	2,767 (-63%)	7,505 (+6%)	7,068 (-3%)
In-Person Questions about Our Online Databases	48	363 (+169%)	152 (+7%)	142 (+33%)	107 (-69%)	349 (-15%)	409 (+13%)
In-Person Tax Form Questions	4	194 (-6%)	213 (-9%)	233 (-19%)	286 (-12%)	326 (-37%)	518 (+5%)
TOTAL of All Reference Questions	2,796	24,755 (+38%)	21,537 (+16%)	18,521 (+50%)	12,309 (-42%)	21,320 (+14%)	18,654 (-11%)

Notary Services

Began 9/2017

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Patrons Who Used our Free Notary Services	14	140 (+43%)	125 (+81%)	69 (+50%)	46 (-52%)	95 (+44%)	66 (+371%)
Documents Notarized	19	190 (+27%)	257 (+129%)	112 (+107%)	54 (-56%)	124 (+85%)	67 (+253%)

MeLCat

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Requests from BDL Patrons for Items at Other MeLCat Libraries	697	7,586 (+28%)	7,156 (-3%)	7,375 (+47%)	5,026 (-52%)	10,538 (+1%)	10,462 (+20%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	650	7,150 (+26%)	6,802 (-3%)	6,981 (+52%)	4,599 (-53%)	9,873 (+1%)	9,777 (+20%)
Requests from Other MeLCat Libraries for Items at BDL	510	4,905 (-5%)	6,113 (+1%)	6,067 (+49%)	4,067 (-52%)	8,405 (-18%)	10,296 (+29%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	508	4,727 (-8%)	6,136 (+7%)	5,712 (+80%)	3,175 (-58%)	7,582 (-23%)	9,810 (+25%)

Programs Held

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Early Childhood Literacy Programs Held (Tracking since 2021)	47	277 (+78%)	234 (+102%)	116	0	0	0
Juvenile Programs Held	95	494 (+20%)	532 (+83%)	290 (-47%)	551 (-31%)	804 (+10%)	730 (+1%)
Young Adult Programs Held	25	113 (-44%)	237 (+81%)	131 (-5%)	138 (-55%)	304 (-10%)	338 (+41%)
Adult Programs Held	31	233 (+124%)	155 (+36%)	114 (-56%)	257 (+54%)	167 (+23%)	136 (-7%)
All-Ages Programs Held (Tracking since 2021)	124	529 (+1,026%)	82 (+2%)	80	0	0	0
Early Childhood Literacy Summer Reading Programs Held (Tracking since 2021)	0	56 (+37%)	41 (+356%)	9	0	0	0
Juvenile Summer Reading Events Held	0	116 (-18%)	141 (+47%)	96	0	173 (+52%)	114 (+20%)
Young Adult Summer Reading Events Held	0	45 (+67%)	27 (+8%)	25	0	61 (+24%)	49 (-14%)
Adult Summer Reading Events Held	0	59 (+111%)	28 (+4%)	27	0	17 (+467%)	3
All-Ages Summer Reading Programs Held (Tracking since 2021)	0	122 (+542%)	19 (-27%)	26	0	0	0
Computer Classes Held	0	1 (-91%)	11 (+1,000%)	1	1 (-99%)	81 (+305%)	20 (-9%)
TOTAL of All Programs	322	2,045 (+72%)	1,507 (+65%)	915 (-3%)	947 (-41%)	1,607 (+16%)	1,390 (+9%)

Program Attendance

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Attendees at Early Childhood Literacy Programs (Tracking since 2021)	561	3,333 (+146%)	2,362 (+70%)	1,389	0	0	0
Attendees at Juvenile Programs	524	4,500 (+2%)	5,393 (+26%)	4,270 (-83%)	25,317 (+73%)	14,654 (-7%)	15,725 (+2%)
Attendees at Young Adult Programs	233	664 (-49%)	1,515 (+85%)	817 (-75%)	3,204 (+29%)	2,489 (-23%)	3,218 (-15%)
Attendees at Adult Programs	97	605 (-24%)	1,069 (-46%)	1,971 (-88%)	16,263 (+519%)	2,627 (+33%)	1,970 (0%)
Attendees at All-Ages Programs (Tracking since 2021)	1,253	7,375 (+149%)	3,542 (-22%)	4,547	0	0	0
Attendees at Early Childhood Literacy Summer Reading Programs (Tracking since 2021)	0	532 (+25%)	424 (+190%)	146	0	0	0
Attendees at Juvenile Summer Reading Events	0	1,430 (-58%)	3,415 (+90%)	1,798	0	4,186 (+8%)	3,864 (+24%)
Attendees at Young Adult Summer Reading Events	0	190 (-47%)	361 (+99%)	181	0	279 (-16%)	333 (-50%)
Attendees at Adult Summer Reading Events	0	248 (+7%)	231 (+29%)	179	0	310 (+265%)	85
Attendees at All-Ages Summer Programs (Tracking since 2021)	0	1,829 (+49%)	1,226 (+68%)	730	0	0	0
Attendees at Computer Classes	0	1 (-92%)	12 (+1,100%)	1	0	26 (+30%)	20 (-5%)
TOTAL of All Program Attendance	2,668	20,707 (+25%)	19,550 (+22%)	16,029 (-64%)	44,784 (+82%)	24,571 (-3%)	25,215 (+1%)

Summer Reading Overview

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Juveniles Signed Up for Summer Reading Program	0	391 (-26%)	527 (+29%)	407 (+347%)	91 (-87%)	711 (-5%)	747 (-35%)
Young Adults Signed up for Summer Reading Program	0	105 (-69%)	336 (+336%)	77 (+166%)	29 (-78%)	134 (-65%)	378 (-2%)
Adults Signed Up for Summer Reading Program	0	137 (-6%)	145 (+19%)	122 (+270%)	33 (-79%)	159 (-36%)	248 (+112%)
Juveniles who Completed Summer Reading Program	0	320 (-10%)	355 (+61%)	220 (+142%)	91 (-76%)	385 (+48%)	260 (-50%)
Young Adults who Completed Summer Reading Program	0	33 (-34%)	50 (+32%)	38 (+31%)	29 (-63%)	79 (-41%)	135 (-50%)
Adults who Completed Summer Reading Program	0	72 (+132%)	31 (+3%)	30 (-9%)	33 (-72%)	118 (-28%)	165 (+72%)
Juvenile Summer Reading Events Held	0	116 (-18%)	141 (+47%)	96	0	173 (+52%)	114 (+20%)
Young Adult Summer Reading Events Held	0	45 (+67%)	27 (+8%)	25	0	61 (+24%)	49 (-14%)
Adult Summer Reading Events Held	0	59 (+111%)	28 (+4%)	27	0	17 (+467%)	3
Attendees at Juvenile Summer Reading Events	0	1,430 (-58%)	3,415 (+90%)	1,798	0	4,186 (+8%)	3,864 (+24%)
Attendees at Young Adult Summer Reading Events	0	190 (-47%)	361 (+99%)	181	0	279 (-16%)	333 (-50%)
Attendees at Adult Summer Reading Events	0	248 (+7%)	231 (+29%)	179	0	310 (+265%)	85

Summer Reading Program Signups

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Juveniles Signed Up for Summer Reading Program	0	391 (-26%)	527 (+29%)	407 (+347%)	91 (-87%)	711 (-5%)	747 (-35%)
Young Adults Signed up for Summer Reading Program	0	105 (-69%)	336 (+336%)	77 (+166%)	29 (-78%)	134 (-65%)	378 (-2%)
Adults Signed Up for Summer Reading Program	0	137 (-6%)	145 (+19%)	122 (+270%)	33 (-79%)	159 (-36%)	248 (+112%)
TOTAL Summer Reading Program Signups	0	633 (-37%)	1,008 (+66%)	606 (+296%)	153 (-85%)	1,004 (-27%)	1,373 (-17%)

Summer Reading Program Completions

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Juveniles who Completed Summer Reading Program	0	320 (-10%)	355 (+61%)	220 (+142%)	91 (-76%)	385 (+48%)	260 (-50%)
Young Adults who Completed Summer Reading Program	0	33 (-34%)	50 (+32%)	38 (+31%)	29 (-63%)	79 (-41%)	135 (-50%)
Adults who Completed Summer Reading Program	0	72 (+132%)	31 (+3%)	30 (-9%)	33 (-72%)	118 (-28%)	165 (+72%)
TOTAL Summer Reading Program Completions	0	425 (-3%)	436 (+51%)	288 (+88%)	153 (-74%)	582 (+4%)	560 (-37%)

Library-Provided Computer Services

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
One-hour sessions on Library Wifi	37,497	384,009 (+35%)	364,501 (+25%)	290,877 (+2%)	284,892 (-40%)	474,750 (+2%)	465,219 (+9%)
Desktop, Laptop, and Tablet Computers Available for Public Use	92		92	92 (+5%)	88	88 (-1%)	89 (+22%)
Sessions on Library-Provided Computers	2,066	18,477 (+19%)	18,724 (+57%)	11,926 (+24%)	9,604 (-73%)	35,720 (-22%)	45,687 (+3%)
Hours Library-Provided Computers Used (Tracking Since 2018)	10,138.14	17,840.22 (+81%)	10,802.44 (+60%)	6,735.18 (+12%)	6,031.58 (-75%)	24,280.36 (-2%)	24,701.55
Desktop, Laptop, and Tablet Computers Available for Staff Use	45		53 (-4%)	55 (+6%)	52	52 (+4%)	50 (+22%)

Website Stats

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Monthly Website Sessions	602	40,498 (+10%)	43,787 (-6%)	46,481 (+12%)	41,586 (-28%)	58,161 (+28%)	45,594 (-38%)
Monthly Website Page Views	1,144	70,061 (+2%)	80,654 (-31%)	116,164 (+26%)	92,094 (-29%)	129,778 (+9%)	118,634 (-33%)

Faxes, Prints, and Sales

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Fax Pages Received	2	98 (-45%)	200 (+42%)	141 (-5%)	149 (-57%)	350 (-16%)	419 (+61%)
Fax Pages Sent	428	4,457 (-25%)	6,897 (+6%)	6,515 (+66%)	3,935 (-59%)	9,524 (+3%)	9,249 (+138%)
Free Prints for Job Seekers, Students, etc.	909	9,725 (-13%)	12,908 (+301%)	3,222 (+195%)	1,091 (-61%)	2,796 (-23%)	3,631 (+16%)
Black and White Patron Prints (Tracking Since 6/2016)	5,459	50,804 (+0%)	60,827 (+10%)	55,206 (+66%)	33,177 (-56%)	75,818 (-6%)	81,016 (+7%)
Color Patron Prints (Tracking Since 6/2016)	1,590	10,376 (+21%)	9,994 (+3%)	9,731 (+107%)	4,709 (-58%)	11,299 (-8%)	12,285 (+20%)
Flash Drives Sold (Tracking Since 6/2016)	3	25	28 (+75%)	16 (-11%)	18 (-51%)	37 (-10%)	41 (-27%)
Earbuds Sold (Tracking Since 6/2016)	16	179 (+56%)	135 (+11%)	122 (-7%)	131 (-72%)	462 (-14%)	538 (+29%)

Fines and Fees

Overdue Fines Dropped in 2017

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Fines and Fees Payments Received	\$ 252.89	\$ 1,477.04 (+19%)	\$ 1,285.65 (-9%)	\$ 1,409.59 (-18%)	\$ 1,717.01 (-44%)	\$ 3,092.62 (+28%)	\$ 2,412.73 (-68%)
Outstanding Fines and Fees	\$ 19,193.10		13,719.57 (+60%)	8,576.40 (-84%)	53,362.56 (-4%)	55,588.42 (0%)	55,850.27 (-34%)

Debt Collections

Unique Management Services, Inc.
Tracking Since 2014

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Fine Payments as a Result of Collection Agency's Efforts	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 268.00 (-94%)	\$ 4,183.45 (+1,727%)
Library Materials Returned as a Result of Collection Agency's Efforts	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 462.00 (-48%)
What We Paid Collection Agency for Their Services	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 134.10 (-75%)	\$ 528.66 (-5%)

Value to Our Service Area

Visit <https://www.BranchDistrictLibrary.org/value>
to learn how we determine these numbers.

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Value from Physical Item Checkouts	\$ 104,582.20	\$ 1,116,641.55 (+4%)	\$ 1,258,278.86 (+20%)	\$ 1,048,840.66 (+27%)	\$ 822,979.52 (-53%)	\$ 1,755,554.08 (-7%)	\$ 1,888,907.75 (-12%)
Value from Attending Programs (Tracking Since 1/2018)	\$ 18,676.00	\$ 144,914.00 (+40%)	\$ 124,880.00 (+59%)	\$ 78,390.00 (-38%)	\$ 126,690.00 (+7%)	\$ 118,485.00 (-6%)	\$ 125,795.00
Value from Fax Service (Tracking Since 1/2018)	\$ 430.00	\$ 4,549.00 (-22%)	\$ 6,798.00 (+4%)	\$ 6,534.00 (+61%)	\$ 4,056.00 (-60%)	\$ 10,205.00 (+6%)	\$ 9,668.00
Value from Free Prints (Tracking Since 1/2018)	\$ 136	\$ 1,454 (-5%)	\$ 1,765 (+298%)	\$ 443 (+173%)	\$ 163 (-61%)	\$ 419 (-23%)	\$ 545
Value from Notary Services (Tracking Since 1/2018)	\$ 70.00	\$ 700.00 (+47%)	\$ 610.00 (+91%)	\$ 320.00 (+42%)	\$ 225.00 (-53%)	\$ 475.00 (+44%)	\$ 330.00
Value from Digital Services (Tracking Since 1/2018)	\$ 17,465.00	\$ 147,465.00 (+9%)	\$ 157,770.00 (+9%)	\$ 145,136.00 (+5%)	\$ 138,316.00 (+2%)	\$ 135,824.00 (+7%)	\$ 127,476.00
Value from Using Library Computers (Tracking Since 1/2018)	\$ 30,414.42	\$ 53,520.66 (+81%)	\$ 32,407.32 (+60%)	\$ 20,205.54 (+12%)	\$ 18,094.74 (-75%)	\$ 72,841.08 (-2%)	\$ 74,104.66
Value from Using Library Wifi (Tracking Since 1/2018)	\$ 3,749.70	\$ 38,400.90 (+35%)	\$ 36,450.10 (+86%)	\$ 19,602.10 (-2%)	\$ 19,942.44 (-40%)	\$ 33,232.50 (+2%)	\$ 32,565.33
TOTAL Value of Free Library Services	\$ 175,523.67	\$ 1,507,645.36 (+9%)	\$ 1,618,958.88 (+23%)	\$ 1,319,471.70 (+17%)	\$ 1,130,466.45 (-47%)	\$ 2,127,036.06 (-6%)	\$ 2,259,391.39 (+6%)

Materials Expenditures

Tracking since 2018

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Amount Spent on Books	\$ 4,767.23	\$ 69,736.43 (-24%)	\$ 110,432.25 (+1%)	\$ 108,851.89 (+27%)	\$ 85,727.68 (+12%)	\$ 76,878.30 (-18%)	\$ 93,763.50
Amount Spent on Periodicals	\$ 272.40	\$ 1,195.42 (-77%)	\$ 5,102.22 (+1%)	\$ 5,051.01 (-6%)	\$ 5,390.61 (-5%)	\$ 5,663.99 (-20%)	\$ 7,085.59
Amount Spent on Audiovisual Materials	\$ 1,035.90	\$ 10,715.18 (+4%)	\$ 13,500.24 (-43%)	\$ 23,646.40 (+39%)	\$ 16,992.04 (+13%)	\$ 15,009.96 (-17%)	\$ 17,998.47
Amount spent on Library of Things Materials	\$ 0.00	\$ 1,379.57	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Amount spent on processing and preparing materials for circulation	\$ 1,876.95	\$ 10,155.41	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
Amount Spent on Digital Resources	\$ 2,546.13	\$ 22,058.68 (-44%)	\$ 58,842.13 (+39%)	\$ 42,439.73 (+34%)	\$ 31,708.66 (+12%)	\$ 28,412.62 (-35%)	\$ 43,798.90
Amount spent on professional publications and Interlibrary Loan fees	\$ 38.94	\$ 349.31	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00
TOTAL Spent on All Library Materials	\$ 10,537.55	\$ 115,590.00 (-21%)	\$ 187,876.84 (+4%)	\$ 179,989.03 (+29%)	\$ 139,818.99 (+11%)	\$ 125,964.87 (-23%)	\$ 162,646.46

Other Expenditures

Tracking since 2018

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Total Materials Expenditures	\$ 10,537.55	\$ 115,590.00 (-21%)	\$ 187,876.84 (+4%)	\$ 179,989.03 (+29%)	\$ 139,818.99 (+11%)	\$ 125,964.87 (-23%)	\$ 162,646.46
Total Staff Expenditures	\$ 84,156.65	\$ 911,713.61 (-2%)	\$ 1,084,866.30 (+13%)	\$ 963,961.23 (+1%)	\$ 956,326.38 (-18%)	\$ 1,172,756.92 (-20%)	\$ 1,469,560.33
Expenditures in other categories	\$ 25,426.27	\$ 604,637.94 (-36%)	\$ 1,144,224.84 (+33%)	\$ 860,839.79 (+78%)	\$ 483,894.79 (+37%)	\$ 353,231.25 (-16%)	\$ 422,747.74
TOTAL Expenditures in all Categories	\$ 146,442.77	\$ 1,752,334.81 (-6%)	\$ 2,217,109.47 (+19%)	\$ 1,865,487.82 (+3%)	\$ 1,819,492.24 (+1%)	\$ 1,797,240.67 (-13%)	\$ 2,054,954.53

Staffing

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Total BDL Staff	38	37 (avg) (+9%)	34 (avg)	35 (avg) (-3%)	36 (avg) (-3%)	37 (avg) (-8%)	40 (avg) (+5%)
BDL Staff with MLS Degree	5	5 (avg) (-38%)	8 (avg) (+40%)	5 (avg)	5 (avg) (+25%)	5 (avg) (-33%)	6 (avg) (+20%)
Worked Full-Time Equivalents	28.98	24.62 (avg) (+4%)	22.91 (avg) (+5%)	21.71 (avg) (-13%)	24.53 (avg) (-4%)	25.78 (avg) (-4%)	26.92 (avg) (+8%)
Hours of Specialized Training for Staff (Tracking Since 1/2019)	207	543 (-15%)	751 (-2%)	763 (-35%)	1,170 (+119%)	534	0
Hours Volunteers Worked at the Library (Tracking Since 1/2019)	20	217 (+42%)	166 (+29%)	128 (+228%)	39 (-96%)	1,065	0

Outreach Services

Began 2018

October 2023

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Number of Patrons Served by Outreach Services	24	157 (+48%)	138 (+15%)	120 (+186%)	42 (-40%)	70 (-8%)	76 (+2,433%)
Number of Items Delivered to Outreach Patrons	126	830 (+98%)	548	548 (+126%)	242 (+10%)	220 (-64%)	606 (+2,231%)

Coldwater Branch Heritage Room

Stats part of Coldwater Branch totals above; shown here for convenience.

October 2023

	Heritage Room	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Heritage Room Attendance	39	322 (-6%)	401 (+99%)	202 (+92%)	105 (-78%)	484 (-34%)	736 (+12%)
In-Person Reference Questions	19	114 (-11%)	146 (+97%)	74 (-8%)	80 (-81%)	412 (-42%)	708 (+29%)
Reference Telephone Calls	2	93 (-13%)	149 (+30%)	115 (+92%)	60 (-74%)	232 (-16%)	277 (-36%)
Online Reference Questions	0	23	32 (-24%)	42 (+24%)	34 (-48%)	65 (+8%)	60 (-5%)

Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.

Tracking separately since April 2019.

October 2023

	Kids' Place	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Kids' Place Attendance	764	7,968 (+36%)	6,721 (+51%)	4,445 (+86%)	2,385 (-75%)	9,710	0
In-Person Reference Questions	153	1,465 (+16%)	1,548 (+109%)	740 (+227%)	226 (-61%)	575	0
Reference Telephone Calls	8	164 (+25%)	169 (-21%)	214 (+37%)	156 (-30%)	224	0
Online Reference Questions	0	0	0	2	0	0	0

Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience.

Tracking separately since April 2019.

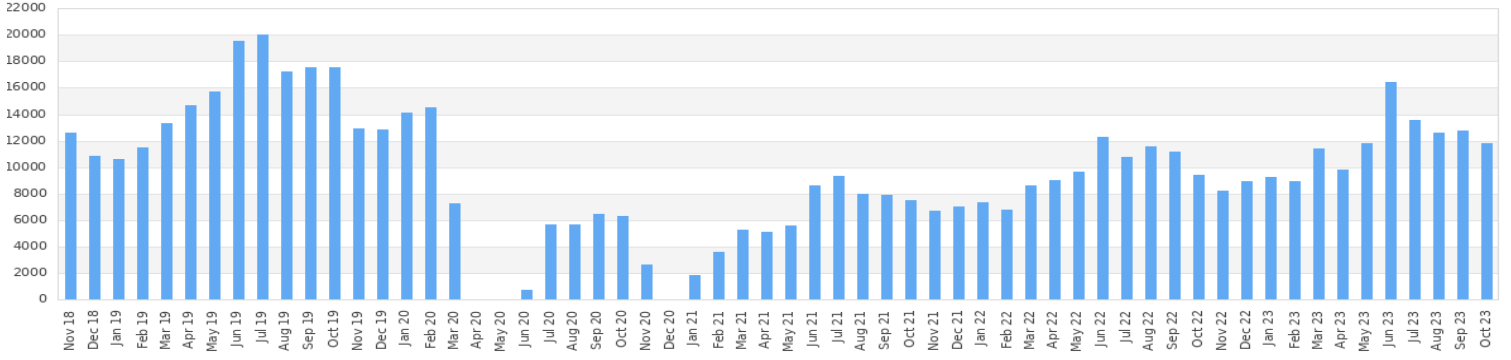
October 2023

	Teen Space	BDL YTD	BDL Year End (Year-over-Year Change)				
			2022	2021	2020	2019	2018
Teen Space Attendance	396	3,450 (+233%)	1,207 (+71%)	706 (-16%)	845 (-80%)	4,172	0
In-Person Reference Questions	32	171 (+155%)	67 (+415%)	13 (+225%)	4 (-96%)	93	0
Reference Telephone Calls	0	1	1	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

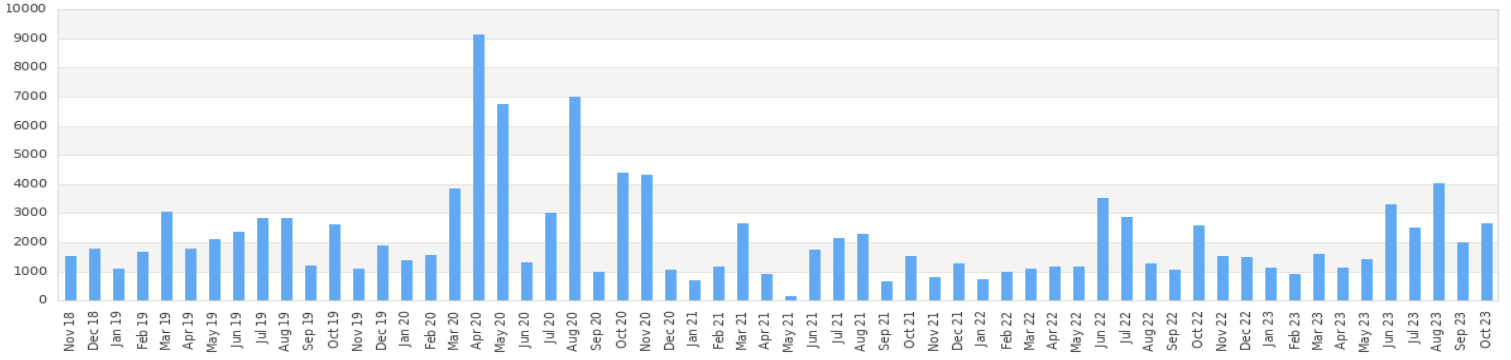
Selected Graphs

5-year Monthly Trends

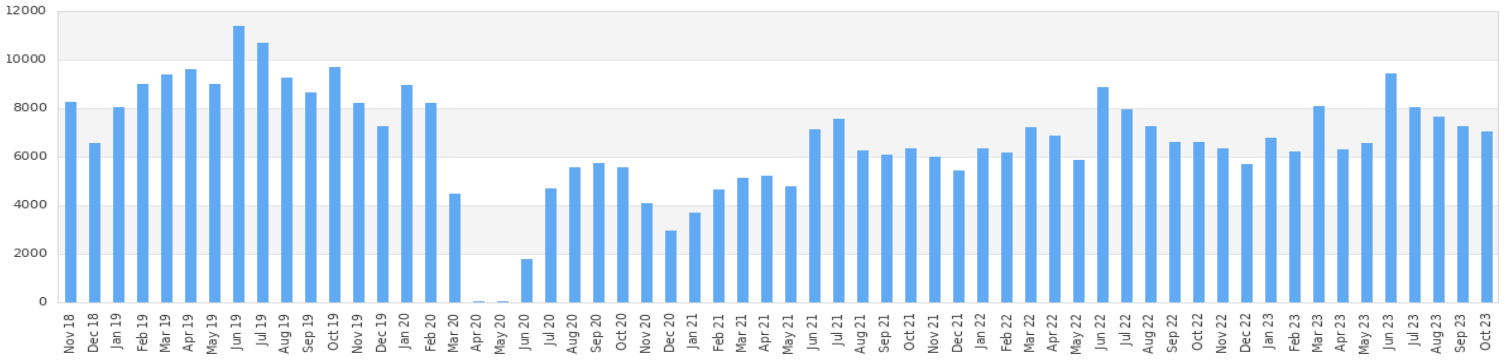
District Attendance



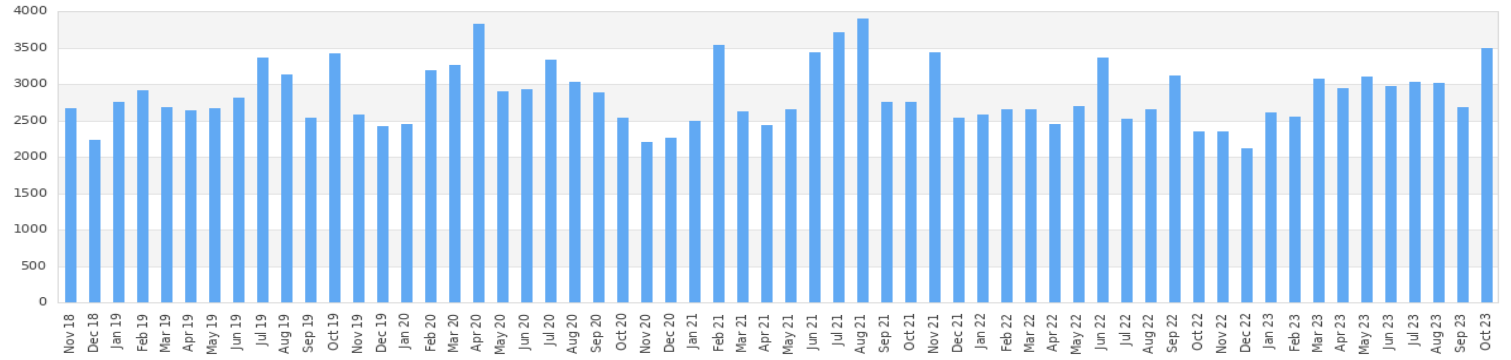
District Program Attendance



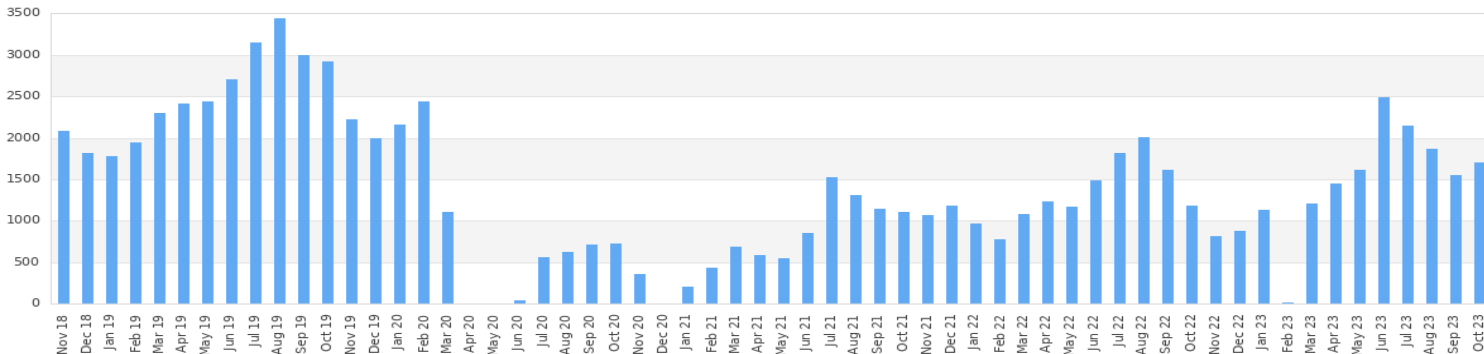
District Physical Checkouts



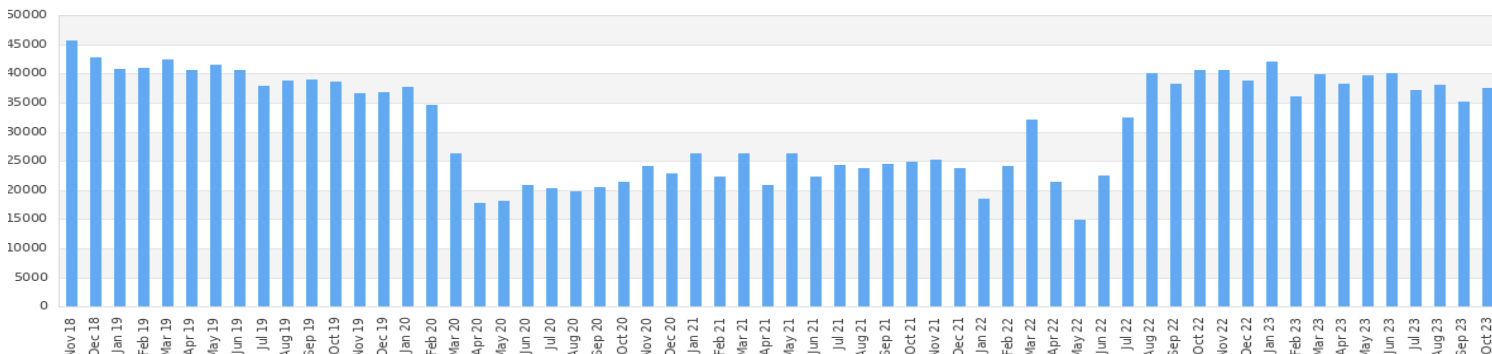
District Digital Usage



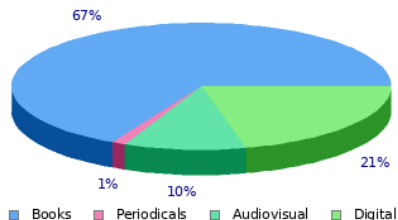
District Use of Library-Provided Computers



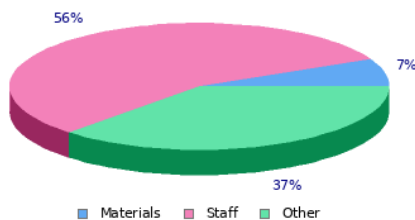
District One-Hour Sessions on Library Wifi



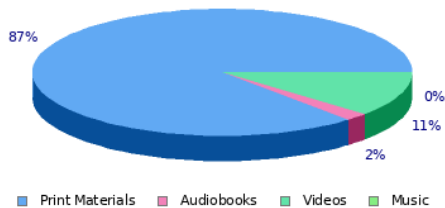
Year-to-Date Materials Expenditures



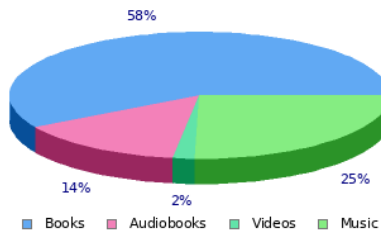
YTD Expenditures in all Categories



Physical Collection



Digital Collection



YTD Usage Breakdown of Digital Services

